

Charles Ostle

Instructional Designer • eLearning Developer • (202) 368-4998

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Executive Summary

Experienced instructional designer and classroom/virtual educator with over 10 years of experience creating engaging and effective learning experiences for a variety of learners. Skilled in instructional design, eLearning development, AI integration, new technologies, project management, SME, and stakeholder collaboration.

Authoring Tools

-Camtasia
-Synthesia
-Articulate Storyline 360
-Murf.AI
-Adobe Express
-PowerPoint
-Canva
-Vyond
-Animaker

Learning Theories

-ADDIE
-Adult Learning Theory
-Andragogy
-Kirkpatrick
-LTEM Model
-Gagne's Nine Events

Skills

-AI Integration
-SME Collaboration
-Needs Assessment
-Learning Objectives
-Project Management
-Curriculum Writing
-Micro-Learning
-Online Learning
-Asynchronous Learning

Professional History

- **MedPro Healthcare Staffing**, Sunrise, FL. *Instructional Designer*, 7/2022-Present
- **Riviera Preparatory School**, Miami, FL. *Educator*, 7/2021-6/2022
- **The Field School**, Washington, DC. *Educator/Advisor*, 8/2018-7/2021
- **Alice Deal Middle School**, Washington, DC. *Educator*, 7/2017-7/2018
- **Charles E. Smith JDS**, Rockville, MD. *Educator*, 8/2008-6/2017

Key Achievements

- Led a successful migration of traditional training methods to a tech-driven ecosystem modernizing learning experiences and promoting interactive, multimedia-rich content.
- Early adopter of AI for Learning and Development.
- Started a Learning and Development colloquium for sharing professional development initiatives, fostering a learning culture.
- Prioritized accessibility in eLearning with universal design principles and multiple modalities.
- Microlearning integration - created small, targeted learning modules taken by 500+ employees.

Projects

Training Program for Payroll Employees

- Created and implemented a comprehensive technical training program for accounting department staff that increased employee retention by 50% in 6 months.
- Created 25+ technical training videos, job aids, and assessments to help new hires acclimate to their positions.
- Created a library of training resources for continuous learning in the LMS.
- Increased job satisfaction and engagement among staff by helping them gain new skills.
- Raised department productivity and performance metrics through highly effective training materials.

ASCP Preparation Program (American Society for Clinical Pathology)

- Collaborated with SMEs to create a comprehensive preparation program for the ASCP Board of Certification for International Medical Technologists.
- Increased ASCP pass rates for international medical technologists seeking certification.
- Created over 75 instructional eLearning videos covering every topic on the ASCP exam.

NCLEX Preparation Program (National Council Licensure Examination)

- Collaborated with SMEs to create a comprehensive preparation program for the NCLEX nursing licensure exam.
- Partnered with nurses and NCLEX instructors to design and develop an exam preparation course that increased NCLEX pass rates for nurses seeking certification.
- Created 50+ instructional eLearning videos covering every topic on the NCLEX exam.

Education

- Master of Music, University of Maryland
- Bachelor of Music, Towson University

Certificates

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| ● ATD: Microlearning Certificate | ● Instructional Design for eLearning | ● Instructional Design: Models of Instructional Design Certificate |
| ● Camtasia - Voyager Certification | ● Instructional Design: Needs Analysis Certificate | ● Instructional Design: Creating Video Training Certificate |
| ● Camtasia - Explorer Certification | ● Instructional Design: Adult Learners Certificate | ● Newsela Certified Educator |
| ● Learning Experience Design: NovoEd | ● Instructional Design: Storyboarding Certificate | |

Portfolio

- <https://www.charlestaylorostle.com/>